

# The Effective way to investment management



**EFFECT**  
Software Solutions

Private Banking & Wealth Management / Asset Management /  
Fund Management, Administration & TA / Robo Advisory /  
Depository Services / Custody Services / Brokerage / Family Offices

[www.effect.gr](http://www.effect.gr)

## Your effective solution partner



After more than 30 years of productive relationship with our clients, we have built an extensive portfolio of high-quality integrated software solutions especially designed for the Investment Management Sector.

Consistently focused on empowering our clients to increase productivity and deliver excellence, we proudly introduce **FIN/S**, our new state-of-the-art platform.

**FIN/S** is a modern and effective software solution for financial institutions, designed to enable clients' focus on the areas where they can create value and higher returns.

# Introducing **FIN/S**

Increase your productivity by using our modern unified platform. Everything you've ever imagined, at your hands.

**FIN/S** is a reliable and robust system that integrates market best practices, simplifies complex and time consuming operations and helps clients to optimize processes and thus concentrate on adding value to their business. By capitalizing on **FIN/S**'s multiple features, clients will be able to strengthen business relationships, as well as to address growth challenges while taking advantage of new market strategies.

**FIN/S** is available on any device (PC, tablet, mobile) and allows access anywhere and anytime providing business operations with a 360° view.

### **FIN/S encompasses a comprehensive range of Solutions for Investors:**

- Private Banking & Wealth Management
- Asset Management
- Fund Management, Administration & TA
- Robo Advisory
- Investment Funds Management
- Depository Services
- Custody Services
- Brokerage
- Family Offices

# Unleash your potential

with our cutting  
edge solutions

## **FIN/S Private Banking & Wealth Management**

**FIN/S** for Private banking is an integrated, multi-lingual, multi asset-class, front-to-back solution for maximizing efficiency and attaining operational excellence. Secure and reliable, compliant to regulations (MiFID II, GDPR etc.), with a modern built-in Client Relationship Management module and a flexible Workflow configurator for the optimization of business flows, **FIN/S** provides state-of-the-art technology to allow financial institutions increasing their client service capabilities, reducing costs, and generating additional revenue.

## **FIN/S Fund Management, Administration & TA**

In alliance with increasingly complex regulations and investment guidelines, **FIN/S** Fund Management, Administration and Transfer Agency offer a wide range of services for different types of investment funds (AIF, AIFLNP, RAIF, Private Equity Funds and UCITS )Through automatic processes and valuation checks, the organization focuses on optimizing its practices and efficiency. Along with the Accounting Management module, **FIN/S** provides a holistic solution for fund managers, fund administrators, pension funds and insurance companies.

## **FIN/S Asset Management**

Leverage the advanced technology and state-of-the-art software to deliver better services to the investment management community. **FIN/S** for Asset Management includes an advanced Risk management module to measure the most popular risk indices, combined with Portfolio Analytics such as Performance Contribution & Attribution, and Solutions for any front to back office needs.

## **FIN/S Robo Advisory**

**FIN/S** Robo Advisor is a digital platform available anytime, accessible from anywhere through PCs, tablets or mobile devices facilitating and enabling the automation of operations.

Time-consuming procedures are simplified, offering prospective clients an easy and user friendly way for staying on track to their individual goals.

**FIN/S** Robo Advisor basic functionalities are Self-registration, Document Management, Investors' Risk Profile Identification, Portfolio configuration and Automatic Portfolio Rebalancing and Monitoring.

**FIN/S** Robo Advisor allows financial institutions to offer a new automated investment management service at a significant lower cost.



## **FIN/S Brokerage**

**FIN/S** Brokerage is a comprehensive and integrated cross-product trade management platform with robust architecture that can seamlessly integrate high volume trading activity. Some of the benefits of **EFFECT** Brokerage include Instrument Coverage, Client Management, Invoice Policy, Risk Monitoring, Asset & Cash Transaction Management, Mass Order Forwarding and STP flexibility. Now, you have the chance to monitor all Foreign Exchange and Derivative positions of clients in real time, within one integrated platform.

## **FIN/S Depository Services**

**FIN/S** Depository provides a streamlined operating solution that covers the main tasks under UCITS V and AIFMD. With its built-in Workflow configurator, **FIN/S** allows for setting up Workflows in order to monitor all relevant actions for safekeeping of assets, cash flow monitoring and overseeing the operation of the fund, as well as the compliance with AIFMD and fund specific rules.

## **FIN/S Custody Services**

Enable effective monitoring, managing, controlling and auditing for the complete lifecycle of custodian operations through a single system that fully automates operations. **FIN/S** Custody module with the modern built-in Workflow configurator supports the automatic processing of transactions, corporate actions and general meetings, the processing of the related SWIFT incoming and outgoing messages, safekeeping of financial instruments, reconciliation with custodian banks and counterparties, fees and taxation without the need of additional interfaces and duplicated updates.

## **FIN/S Family Offices**

**FIN/S** for Family Offices is a flexible and sophisticated system designed to simplify business complexity and satisfy the demanding family office members. Apart from its tailored wealth management system, integrated with performance and risk analytics, **FIN/S** Family Office manages complex assets including private equities as well as real estate and alternative investments. It also calculates aggregated performance, and monitors P&L and asset allocation. With the built-in Interface configurator, it supports interfaces with all corresponding banks and counterparties so as to offer a consolidated view of family office portfolios and assets.

# Licensing models

Aimed at meeting the varying needs of companies, **FIN/S** is offered with 2 different licensing models:

- the standard, perpetual license purchase including annual maintenance & support
- the SaaS model with monthly pricing, without initial investment.

In both cases, **FIN/S** can be installed either on premises or on cloud (hosted).

# Quick & Easy Implementation

EFFECT has designed a process that allows an efficient and secure transition for the implementation of **FIN/S**.

With its long experience in similar projects, EFFECT team will propose best practices and work closely with Bank personnel to prepare tailor-made Workflows, meeting the Bank's needs and enabling automatic processes and efficiency.

# A few words about EFFECT

Established in 1990, EFFECT offers integrated Software solutions, and related services for the Financial Sector.

EFFECT provides solutions for Private Banking & Wealth Management / Asset Management **FIN/S** Fund Management, Administration & TA / Robo Advisory / Investment Funds Management (UCITS, AIFS) / Depository Services / Custody Services / Family Offices and Brokerage.

EFFECT continuously develops solutions using the best practices and state-of-the-art technologies so their clients, gain significant benefits such as:

- Straight-through Processing
- Configurable Optimal Workflows
- Compliance with Regulations
- Reduction of Operating Costs
- Higher Quality of Service Towards their own Clients-Investors

Always focusing on client service, EFFECT manages to keep yearlong relationships of cooperation and trust with all its clients. EFFECT is committed to deliver turnkey, end-to-end solutions within the predetermined time frame and strictly on the cost agreed.



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**EFFECT S.A. Software Solutions**  
70-72 Panormou, 115 23 Athens - Greece  
T: +30 211 016 1600  
[info@effect.gr](mailto:info@effect.gr) | [www.effect.gr](http://www.effect.gr)



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